

# YOUR AUTHENTIC VOICE IS YOUR SUPERPOWER



## How to Show Up Boldly on LinkedIn 60 Minute Workshop | Live or Virtual

For women in business, mid-career professionals, solopreneurs, and job seekers ready to grow their visibility and influence on LinkedIn—without feeling fake or overwhelmed.

You don't need to be an influencer to make LinkedIn work for you. You just need a clear voice, a simple plan, and the confidence to start.

### Learn how I've been able to:

- Grow my content reach by 139% in the last 90 days
- Achieve a Top 3% Social Selling Index in my industry
- Go from 2,278 to 2,647 followers, increased impressions by 5,400%, and sparked hundreds of conversations—all by showing up as myself

### What You'll Learn

- Start Before You Feel Ready
- Position Yourself as a Key Person of Influence in Your Industry
- Engage Like a Human, Not a Brand
- Track What Resonates
- Repetition Builds Recognition

### You'll Walk Away With

- ✓ A stronger profile that markets you 24/7
- ✓ Confidence to post and engage authentically
- ✓ Clarity on who you're targeting and what you want to be known for
- ✓ A repeatable system for being seen by the right people



Mary Killelea is the host of the 2B Bolder Podcast, a LinkedIn strategist, and a marketing expert with years of experience helping leaders and entrepreneurs grow their influence online. Her own LinkedIn strategies have reached 88,000+ impressions and 29,000+ members in the last 90 days — and she's ready to show you how to do the same.

 Date & Time: [Insert Date & Time]  Location: [Insert Venue or "Online via Zoom"]

 Register Now: [Insert Link or QR Code]