

The Visibility Funnel

How Female Leaders Build Influence and Attract Opportunities

60 Minute Workshop | Live or Virtual

A high-impact, full-funnel framework to boost your presence, credibility, and career — without adding hours to your schedule.

In today's competitive landscape, talent alone isn't enough. To move into bigger rooms, land speaking invitations, attract board seats, or secure the next promotion — **you need to be seen, heard, and remembered.**

What You'll Learn

- The 3 Stages of the Visibility Funnel and why each matters for your career growth.
- 5 High ROI Visibility Levers: Podcasts, Books, Speaking, Networking, and LinkedIn.
- Quarterly Visibility Planning that delivers measurable results.
- The difference between vanity visibility and career-changing visibility — and how to focus on the latter.

The Value of Attending

- Get a strategic framework
- Learn how to leverage your existing strengths for maximum visibility.
- Walk away with a practical, time-smart plan you can implement immediately.



Mary Killelea is an ex-corporate marketing leader turned entrepreneur, LinkedIn strategist, and host of the 2B Bolder Podcast. Hosting her show has been a powerful driver of her own visibility, connecting her with 120+ influential women in business and tech. Her proven strategies have generated 88,000+ LinkedIn impressions and reached 29,000+ members in the past 90 days, and she's ready to help you achieve the same level of influence and opportunity.

 Date & Time: [Insert Date & Time]  Location: [Insert Venue or "Online via Zoom"]

 Register Now: [Insert Link or QR Code]